

Sidney Federal Credit Union Social Media Policy

Member and non-member participation is welcomed as a means of sharing experiences, suggesting improvements, and contributing to conversations. To maintain the integrity of Sidney Federal Credit Union (SFCU), and protect our members' information, the following terms of use regarding our social media presence have been established:

- All comments made by SFCU social media fans/followers will be reviewed and posts that are derogatory, defamatory, obscene, hateful, ethnic, off topic, spam, personal attacks, illegal, offensive, or those that are private or confidential, or any comment that is deemed to be inappropriate will be removed.
- Posts must be in text format from someone over the age of 13.
- Members who post photos directly on SFCU's social media page will not be accepted unless specifically requested for a contest or other business-related purpose. In these instances, pictures will be reviewed and removed if inappropriate.
- Posts or comments intending to sell a product or service not deriving from official SFCU personnel or those intending to divert traffic to a particular website for personal or monetary gain will not be permitted, this includes Spam.
- All comments are monitored, but not controlled. SFCU reserves the right to remove a post deemed inappropriate. SFCU does not endorse any comments made by its employees unless they are an authorized representative of the credit union.
- Private or financially sensitive information will never be requested through SFCU social media pages. Members should not disclose information, such as account numbers, usernames, passwords, PINs, social security numbers, or account details on SFCU social media pages. If you have immediate service needs, please contact our call center at 877-642-7328, during business hours or visit an SFCU branch.
- Except for posting winner names as related to, or identified with, giveaways, contests, or other promotions, SFCU will not post identifiable member information on the page.
- SFCU does not validate assertions or statements in comments on SFCU social media pages. All statements and viewpoints expressed are strictly those of the commenter alone, and do not constitute an official position of SFCU, unless posted by the authorized representative of the Credit Union.
- All rights reserved: The Credit Union reserves the right to edit, delete, move or mark as spam any and all user comments, and also has the right to block access to any one group from commenting, or from the page.

Approved 7/2023